

WEBVTT

1 "Ingrid Haeckel" (1211291392)

00:00:04.860 --> 00:00:23.160

Good afternoon everyone my name is Ingrid Haeckel and I'm manager of the Hudson River estuary program at the DEC. welcome to our Hudson River estuary Grant's webinar series and thank you for joining us. Today's webinar will focus on grants for Hudson River education projects.

2 "Ingrid Haeckel" (1211291392)

00:00:23.160 --> 00:00:43.160

So, I'll be starting of the program with a quick review of some webinar details, followed by an overview of the Hudson River estuary program and our grants. And then my colleague, Chris browser will continue with more information about examples of river education project types. And then we'll hear from 3 grantees presenting their work including Margie

3 "Ingrid Haeckel" (1211291392)

00:00:43.160 --> 00:01:03.160

Turrin from Lamont-Doherty Earth Observatory at Columbia University, Heidi Bock from Columbia Land Conservancy, and Tina Walsh from Hudson River Park trust. and I also want to note that our Hudson River Estuary Grant's coordinator Susan Pepe is on the line today to assist with answering questions that.

4 "Ingrid Haeckel" (1211291392)

00:01:03.160 --> 00:01:10.500

Might come up about the grants program, and we'll plan to leave the last 10 to 15 minutes of the webinar for Q and A.

5 "Ingrid Haeckel" (1211291392)

00:01:10.500 --> 00:01:27.180

So, for those of you who be maybe new to Webex, if you're having difficulty with audio through your computer, you can choose to switch audio by clicking on the 3 dots next to the red exit button at the bottom of the screen.

6 "Ingrid Haeckel" (1211291392)

00:01:27.180 --> 00:01:33.930

I'm going to quickly see if I can drop this in the chat also. Um.

7 "Ingrid Haeckel" (1211291392)

00:01:33.930 --> 00:01:43.770

Sorry, um, I'll do that afterwards, but hopefully everybody's got audio and there you'll see an option to request a call back or call in by phone.

8 "Ingrid Haeckel" (1211291392)

00:01:43.770 --> 00:02:03.510

If you need help, please reach out to us through chat, that's in the bottom right corner of the screen. And if you have questions for the speakers, once they start, please use the Q and A function. And if that's not open already, you'll find it by clicking on the 3 dots next to the chat button in the bottom right corner of the screen.

9 "Ingrid Haeckel" (1211291392)

00:02:03.510 --> 00:02:13.710

Note that your phone lines are muted, the webinar is being recorded, and will notify you when the recording is available. Probably by the end of this week or early next week.

10 "Ingrid Haeckel" (1211291392)

00:02:13.710 --> 00:02:20.700

And, uh, lastly, at the end of the webinar, we kindly request your feedback in a short survey that will pop up.

11 "Ingrid Haeckel" (1211291392)

00:02:20.700 --> 00:02:42.560

The Hudson Estuary River program is a special program at the New York State Department of Environmental Conservation that helps people to conserve restore and enjoy the Hudson River and Valley. We work in the counties, bordering the tidal Hudson from New York City harbor to Troy to achieve many benefits, including fish, wildlife and habitats.

12 "Ingrid Haeckel" (1211291392)

00:02:42.560 --> 00:02:51.270

Clean water, healthy streams, conserved natural areas, climate adaptation, education and river access.

13 "Ingrid Haeckel" (1211291392)

00:02:51.270 --> 00:03:02.550

Our success relies on numerous partnerships, and in addition to grants, we also offer a variety of outreach and technical assistants, and we fund research and restoration projects.

14 "Ingrid Haeckel" (1211291392)

00:03:02.550 --> 00:03:24.410

Our Hudson River Estuary Grants program provides funding to municipalities and nonprofits located in the estuary watershed boundaries. Shown here on the map to help communities improve water quality, enhance environmental education and river access and advanced stewardship of habitat and natural resources.

15 "Ingrid Haeckel" (1211291392)

00:03:24.410 --> 00:03:44.410

Estuary grants implement priorities outline in the Hudson River estuary action agenda with funding from the New York state environmental protection fund and our recent grant opportunities are shown here and they include local stewardship planning, tributary restoration and resiliency, river education and access. Of course, we're talking.

16 "Ingrid Haeckel" (1211291392)

00:03:44.410 --> 00:03:58.260

About river education today, eligible applicants include a variety of government organizations or sorry entities and nonprofit organizations as well as community-based organizations with a fiscal sponsor.

17 "Ingrid Haeckel" (1211291392)

00:03:58.260 --> 00:04:06.150

And for more information, you can visit the grants webpage shown here and I'll put these links in the chat box when I'm finished up.

18 "Ingrid Haeckel" (1211291392)

00:04:06.150 --> 00:04:27.920

The request for applications for 2024 isn't open yet, but uh the RFAs are typically announced on an annual basis and the announcements are made by press release as well as shared in the Hudson River net newsletter, which you can sign up for on the main page of the Hudson.

19 "Ingrid Haeckel" (1211291392)

00:04:27.920 --> 00:04:49.759

River Estuary program. Um, in 2023 Hudson River education grants that we're discussing today, had a minimum project award of 20,000 dollars and a maximum award of 100,000 dollars with a minimum match requirement of 15%. And the contract term was for 3 years. Starting this year applications will.

20 "Ingrid Haeckel" (1211291392)

00:04:49.759 --> 00:05:09.759

Submitted through the statewide financial system SFS, and we also anticipate offering webinars about each of the 2024 RFAs. Those will be announced together with the RFAs at their time of release and those webinars will be an opportunity to learn more specifically about the funding opportunities.

21 "Ingrid Haeckel" (1211291392)

00:05:09.759 --> 00:05:31.759

And to ask questions, if there are general grant questions that come up today that we can answer, we'll try to get to those at the end of the webinar or answer them through the Q and A interface. So, thanks for listening and for joining us, and I'm going to hand the presentation over now to Chris Bowser, our education coordinator to speak further about river education project.

22 "Ingrid Haeckel" (1211291392)

00:05:31.759 --> 00:05:34.319

Types.

23 "chris bowser" (1074585088)

00:05:34.319 --> 00:05:50.369

Thanks Ingrid much appreciated. Of course right as I have to talk something like a bug lands in my throat. Thank you everybody who is attending. I'm sure some, some people are like oh yeah I've applied to these grants before, but I bet for a lot of our participants this is new. So.

24 "chris bowser" (1074585088)

00:05:50.369 --> 00:06:02.999

I'm going to just lay out what we had as within the education grants what were the categories or the project types within the education grants for 2023. 2024 may not look identical

25 "chris bowser" (1074585088)

00:06:02.999 --> 00:06:15.659

But I think that you'll see how, you know, even if there's differences, you'll see how the evolution is still pretty close. So, uh, in 2023 we had 4 project types. 1st, project type we had was.

26 "chris bowser" (1074585088)

00:06:15.659 --> 00:06:33.149

Basically capital improvements to river facilities, you know, for people who have a river facility, and that could be a building. That could be a learning center. That could be a boat. Something that is a river based river facility that you need to make improvements on and additions to this could be.

27 "chris bowser" (1074585088)

00:06:33.149 --> 00:06:36.209

Physical improvements those could be interpretive improvements.

28 "chris bowser" (1074585088)

00:06:36.209 --> 00:06:40.739

that was sort of, 1 of our categories. 2nd category.

29 "chris bowser" (1074585088)

00:06:40.739 --> 00:06:47.969

Is programmatic support and resources and that's something that we really want to emphasize is that.

30 "chris bowser" (1074585088)

00:06:47.969 --> 00:06:55.409

If you want to apply grants that are specifically based on, we want to deliver programs to people.

31 "chris bowser" (1074585088)

00:06:55.409 --> 00:07:01.409

we have a category for that kind of thing. So, sometimes that means.

32 "chris bowser" (1074585088)

00:07:01.409 --> 00:07:06.359

The equipment, the resources, the materials, it takes to deliver those programs. Sometimes that means.

33 "chris bowser" (1074585088)

00:07:06.359 --> 00:07:11.039

The staff time that it takes to deliver those programs or other.

34 "chris bowser" (1074585088)

00:07:11.039 --> 00:07:18.989

Forms of students and staff support that it takes to deliver those programs. 3rd category that we have.

35 "chris bowser" (1074585088)

00:07:18.989 --> 00:07:22.499

Is kind of a lump around curriculum development.

36 "chris bowser" (1074585088)
00:07:22.499 --> 00:07:28.499
And educator professional development, and I really want to stress the 2nd one there.

37 "chris bowser" (1074585088)
00:07:28.499 --> 00:07:42.899
The train the trainers, the teacher training programs that we do that can be highly successful. In cases where you're looking to develop curriculum. One of the things that we just want to be careful about is we want to make sure that, like.

38 "chris bowser" (1074585088)
00:07:42.899 --> 00:08:01.919
Any curriculum that's developed there's an obvious plan for how that curriculum will be used into the future and not just like, look, we made this great thing and it is going to look great on this shelf or on this website for a long long time. So, you can kind of think of that again, as almost like the teacher professional development category.

39 "chris bowser" (1074585088)
00:08:01.919 --> 00:08:09.599
Often, which can be implementing teacher professional developments, either in person or virtual or a hybrid of both.

40 "chris bowser" (1074585088)
00:08:09.599 --> 00:08:13.349
You know, there's a couple of different ways that professional development.

41 "chris bowser" (1074585088)
00:08:13.349 --> 00:08:18.449
Can go and then our 4th category.

42 "chris bowser" (1074585088)
00:08:18.449 --> 00:08:21.749
Which is relatively new over the past couple of years.

43 "chris bowser" (1074585088)
00:08:21.749 --> 00:08:26.999
Is this idea of intensive environmental science research

44 "chris bowser" (1074585088)
00:08:26.999 --> 00:08:46.139
For young people, particularly teenagers and young adults. This is sort of, if anybody has, maybe in the past, been involved with the NSF includes program or you know. There's a couple of people on this call who have different summer programs where we're engaging.

45 "chris bowser" (1074585088)
00:08:46.139 --> 00:08:49.529
Young people in not just sort of the typical.

46 "chris bowser" (1074585088)

00:08:49.529 --> 00:09:00.029

3 to 5 hour field program, but multiple days, multiple hours of engagements in doing in some cases legitimate and paid.

47 "chris bowser" (1074585088)

00:09:00.029 --> 00:09:03.209

Summer research, and in some cases.

48 "chris bowser" (1074585088)

00:09:03.209 --> 00:09:06.389

These funds might be used to provide.

49 "chris bowser" (1074585088)

00:09:06.389 --> 00:09:11.579

Payment stipends for young people in some cases that might be used to provide.

50 "chris bowser" (1074585088)

00:09:11.579 --> 00:09:15.749

Transportation in whatever way works for you and your grant.

51 "chris bowser" (1074585088)

00:09:15.749 --> 00:09:19.349

To people to get to where they need to be the, the idea is.

52 "chris bowser" (1074585088)

00:09:19.349 --> 00:09:23.159

What are the primary barriers of inclusion in.

53 "chris bowser" (1074585088)

00:09:23.159 --> 00:09:29.369

A little bit more intensive science research and hopefully this grant can help applicants.

54 "chris bowser" (1074585088)

00:09:29.369 --> 00:09:32.819

To reduce those barriers and to involve.

55 "chris bowser" (1074585088)

00:09:32.819 --> 00:09:36.779

community members and young people whom otherwise.

56 "chris bowser" (1074585088)

00:09:36.779 --> 00:09:46.349

Couldn't take the time to get into this legitimate science or intensive is the word I'm looking for intensive science research. So again.

57 "chris bowser" (1074585088)

00:09:46.349 --> 00:09:52.229

4 categories in 2023 and don't hold me, like, word to word for 2024.

58 "chris bowser" (1074585088)

00:09:52.229 --> 00:09:56.519

But as a guideline to look ahead; you've got river facilities,

59 "chris bowser" (1074585088)
00:09:56.519 --> 00:10:02.129
You've got programmatic support, you've got professional development,

60 "chris bowser" (1074585088)
00:10:02.129 --> 00:10:09.119
And you've got intensive science research for teenagers and young adults.
Those are kind of our big.

61 "chris bowser" (1074585088)
00:10:09.119 --> 00:10:13.679
4 categories there from 2023.

62 "chris bowser" (1074585088)
00:10:13.679 --> 00:10:18.299
Ingrid or Susan, anything that I should fill in.

63 "chris bowser" (1074585088)
00:10:18.299 --> 00:10:22.379
With those descriptions.

64 "Ingrid Haeckel" (1211291392)
00:10:22.379 --> 00:10:27.955
I think that was great. All right.

65 "chris bowser" (1074585088)
00:10:27.955 --> 00:10:32.639
And by the way, hopefully when you'll see, hopefully amongst

66 "chris bowser" (1074585088)
00:10:32.639 --> 00:10:36.419
Our various presenters, you'll see a little bit of diversity among some
of these.

67 "chris bowser" (1074585088)
00:10:36.419 --> 00:10:41.189
Categories and there is, there's some overlap as well and that's okay.

68 "chris bowser" (1074585088)
00:10:55.169 --> 00:10:59.859
So, I think back to you Ingrid, or was there anything else you wanted me
to go into in more detail?

69 "Ingrid Haeckel" (1211291392)
00:10:59.859 --> 00:11:08.347
I think we could go into introducing the 1st grantee speaker.

70 "chris bowser" (1074585088)
00:11:08.347 --> 00:11:16.406
All right awesome. Okay. Uh, oh, I apologize. I'm probably supposed to be
doing that aren't I?.

71 "Ingrid Haeckel" (1211291392)

00:11:16.406 --> 00:11:18.965
I can do that if you would like. Go.

72 "chris bowser" (1074585088)
00:11:18.965 --> 00:11:23.146
For it, I actually just forgot to download the script myself. No.

73 "Ingrid Haeckel" (1211291392)
00:11:23.146 --> 00:11:27.629
Problem So.

74 "Ingrid Haeckel" (1211291392)
00:11:27.629 --> 00:11:47.629
Our 1st Grantee to present is Margie Turin she's the director of educational field programs at Lamont-Doherty earth observatory where she has been the lead on Hudson River education and student research projects for over 20 years. And she's worked with the estuary program to run the annual day in the life of the.

75 "Ingrid Haeckel" (1211291392)
00:11:47.629 --> 00:11:59.251
Hudson and harbor throughout that time. All of her work is guided by a recognition that the earth itself is our best teacher. Thank you for joining us.

76 "Margie Turrin" (3841561600)
00:11:59.251 --> 00:12:11.099
Margie. Thank you so much. And I'm not taking anything personally, Chris Bowser. Um, okay. I'm going to share my screen and I'm gonna talk to you about.

77 "Margie Turrin" (3841561600)
00:12:11.099 --> 00:12:31.099
The project that, let me just grab it start from the beginning. Okay our particular project and the name of our project is Hudson River education and building a pathway. And so it fits really nicely into that intensive youth research program that Chris was talking about.

78 "Margie Turrin" (3841561600)
00:12:31.099 --> 00:12:51.099
In his initial presentation. So, here you see some of our students, they were madly, trying to figure out how their data might make sense to put together a communication piece that they were going to share with the community. And you can see that the smiles and giggles, which is really the goal of this for them to enjoy doing science and really.

79 "Margie Turrin" (3841561600)
00:12:51.099 --> 00:12:55.409
Jumping in headfirst. So, um, 1st of all I'll.

80 "Margie Turrin" (3841561600)
00:12:55.409 --> 00:13:02.369
Tell you like a couple of slides I have just about the project itself and then I have some tips and tricks. So.

81 "Margie Turrin" (3841561600)

00:13:02.369 --> 00:13:22.369

first of all, the program itself is designed to really give them this kind of intensive science education and research program. Focusing on the Hudson River as I said in my little intro, I really do believe that the earth is the best teacher and the Hudson is an amazing teacher of so many really cool stem processes and so we

82 "Margie Turrin" (3841561600)

00:13:22.369 --> 00:13:40.709

Really use the river as our teaching background. We focus on potential environmental justice communities, and we have several in Rockland County. So, we reach out to those communities. We partner with them, and we recruit from them. So, it's kind of a full package.

83 "Margie Turrin" (3841561600)

00:13:40.709 --> 00:14:00.709

And so just to kind of put a little bit more context on that there are some wonderful community organizations that exist. That we spend a lot of time working with to try and both build programs for them through the students that we bring in the summer as well as to recruit.

84 "Margie Turrin" (3841561600)

00:14:00.709 --> 00:14:20.709

From them, so one of them is the Haverstraw center for youth and family services, it's an amazing program that works out of Haverstraw social service counseling, and a variety of things we work with their high school program we provide. So, we bring our youth to them to provide some exchange and opportunity.

85 "Margie Turrin" (3841561600)

00:14:20.709 --> 00:14:25.169

And we introduce them to our program that way so that we can recruit.

86 "Margie Turrin" (3841561600)

00:14:25.169 --> 00:14:45.169

From them for our summer intensive, we also work with, uh, spring Valley, Martin Luther King center more in showcasing mentors. We, we bring programming to them. They're a younger audience, but we want to show them what's possible. And then reaching out to their counselors while we're there to.

87 "Margie Turrin" (3841561600)

00:14:45.169 --> 00:15:05.169

see if there's an opportunity to bring them into our program in the future and then the Nyack center and we really are focused on having the students do meaningful science but also communication. Communication of science is a really big piece of what we do. We provide opportunities to meet with the public, so we do science Saturdays we do all these

88 "Margie Turrin" (3841561600)

00:15:05.169 --> 00:15:21.239

Outreach events really to let them have a chance to showcase what they've done, which I think is really an important part of it. It's not just the learning and doing. It's the actually being able to communicate it back and hopefully educate their own communities.

89 "Margie Turrin" (3841561600)

00:15:21.239 --> 00:15:41.239

The program's built with peers, so they're peer mentors as well as near peer mentors. So, we have a couple of undergraduate students who actually some have come through our program at this point at our summer programs, and are back now, working with the students as undergraduates, which is awesome. And some come in through a partner organization.

90 "Margie Turrin" (3841561600)

00:15:41.239 --> 00:15:47.399

The Rockland Conservation service corps and so we really want.

91 "Margie Turrin" (3841561600)

00:15:47.399 --> 00:16:07.399

Them to see that there's a network that's being developed. That will support them as they move forward. And then we also try to connect them with our own scientists as well as other professionals working in the stem field. And that includes our Hudson River Estuary partners. Whom we try and have meet with the students or even just Zoom in.

92 "Margie Turrin" (3841561600)

00:16:07.399 --> 00:16:27.179

With the students and talk to them about their roles, and some of the SCA members. So it's kind of a full circle. Okay so that's really the nuts and bolts of the actual project. Now, I wanted to just kind of, in thinking about what are the things that are useful to know and putting together a grant. I'll spend a few minutes chatting about that.

93 "Margie Turrin" (3841561600)

00:16:27.179 --> 00:16:47.179

So, first and foremost, I think really carefully thinking about what you want to accomplish and kind of encapsulating that in a nutshell. And I know that probably sounds very basic and maybe even silly to mention. But it's super important. Like, how is your goal going to be achieved and actually move forward through this grant?

94 "Margie Turrin" (3841561600)

00:16:47.179 --> 00:16:55.529

And how does that align with what the estuary programs goal is? So kind of looking at both in terms of how can both move forward through the work you're doing.

95 "Margie Turrin" (3841561600)

00:16:55.529 --> 00:17:15.529

Um, does it help them fulfill their mission and you fulfill yours? What is something that you couldn't do without these funds? Like, how will this allow you to do something that's just not possible on the existing funding stream that you have and then beyond that, how could you use this to leverage even a bigger program?

96 "Margie Turrin" (3841561600)

00:17:15.529 --> 00:17:35.529

So, are there ways of bringing in additional grants or additional gifts that would help you expand the program, which is something that we have been really happy to be able to do. By having this program we're able to kind of show of what we're doing and bring in some other gifts.

97 "Margie Turrin" (3841561600)

00:17:35.529 --> 00:17:42.149

Through people that see us and that maybe might find another student or 2 during the course of the summer.

98 "Margie Turrin" (3841561600)

00:17:42.149 --> 00:17:45.929

We really use our funds.

99 "Margie Turrin" (3841561600)

00:17:45.929 --> 00:18:02.639

For supporting the students, so it's supporting the students. It's their transportation. It's really all the things Chris mentioned actually, it's the transportation. We're in a suburban area. We don't have a subway that gets the students to us. Like, you know, perhaps some of you do. Suburban transportation is.

100 "Margie Turrin" (3841561600)

00:18:02.639 --> 00:18:22.639

Terrifically challenging, and so it can take our students 2 hours to get to us using the bus. Like, that's how ridiculous it is. And we're the smallest county in New York. So, it's just that there's not a direct bus route from, like, Spring Valley, for example, and it only runs certain times of the day. So, trying to figure out other means of.

101 "Margie Turrin" (3841561600)

00:18:22.639 --> 00:18:42.639

Transportation for the students and funding that is really important to us and then we feed them lunch and that's kind of in mimic of what they get at school in New York City. They do get lunches provided and then Spring Valley, and some of our environmental justice areas, they get lunch provided to them. So we do the same. We want to make sure.

102 "Margie Turrin" (3841561600)

00:18:42.639 --> 00:18:46.529

Everybody's happy, healthy, and able to be part of our program.

103 "Margie Turrin" (3841561600)

00:18:46.529 --> 00:19:06.529

Okay, the next tip that I have is really thinking early about your partnerships with local government. So one of the requests in the grant requirements in the grant is it does ask for letters from public officials and we really like that to be a meaningful relationship. I mean often you can get.

104 "Margie Turrin" (3841561600)

00:19:06.529 --> 00:19:14.009

A letter if you just ask, but we try and work with the villages and do something for them and have them.

105 "Margie Turrin" (3841561600)

00:19:14.009 --> 00:19:34.009

Really be happy about the work that we're doing. We want them to recognize we're there and work with us. Um, so the village of Piermont, this is a road sign that we put up on the pier. The students developed it and then they had it made into a road sign. So this was something that worked well for them as well as that worked for us. We've met with the.

106 "Margie Turrin" (3841561600)

00:19:34.009 --> 00:19:52.799

Village of Haverstraw after our program to talk to them about some of the findings that students had. So one thing we found was we had this wonderful native plants area in the park, and it turned out they were not really tracking that. And so they did a kind of a burn removal.

107 "Margie Turrin" (3841561600)

00:19:52.799 --> 00:20:09.929

Over the weekend, one weekend, and, you know the students came back and found the plants were completely gone. So that was an opportunity to provide them with some education and them to tell us why they did it. And we worked together to figure out another option. So, again, these are like, the things that you can think about and work on.

108 "Margie Turrin" (3841561600)

00:20:09.929 --> 00:20:15.029

When you plan early, and then you can more easily find those letters of support.

109 "Margie Turrin" (3841561600)

00:20:15.029 --> 00:20:35.029

Next there is also a request for community partners to write letters of support and so thinking about, how can that relationship work well for both the community partners and yourselves, and I already mentioned that we work with, um, you know, the different community centers and Nyack and Spring.

110 "Margie Turrin" (3841561600)

00:20:35.029 --> 00:20:55.029

Valley, and Haverstraw. We also work with other groups and so thinking about, what can we do for you, and you can do for us. So, we actually go to them. We want to work in their community. We want to be part of their community, but again, it's that early planning that I want to focus on and just making sure that you have.

111 "Margie Turrin" (3841561600)

00:20:55.029 --> 00:21:03.659

Reached out and thoughtfully come up with a mutual benefit plan so that you can have a really meaningful letter of support from them.

112 "Margie Turrin" (3841561600)

00:21:03.659 --> 00:21:23.659

Um, another thing that I would suggest is thinking about, what are some of those potential obstacles and again I already mentioned transportation is a huge obstacle for us. So trying to figure out how we can actually deal with that at the front end so that we aren't dealing with it after we've accepted students and we have no way to get them here. So, again, thinking about what is possible and, you.

113 "Margie Turrin" (3841561600)

00:21:23.659 --> 00:21:30.509

Can use money from these grants for transportation. I think Chris mentioned that as well. That's a really important piece for us.

114 "Margie Turrin" (3841561600)

00:21:30.509 --> 00:21:46.799

Another piece that can be tricky is, you know, identifying who your minority and women business enterprises are. There is a requirement that you use a certain percentage of the funds for supplies and things towards those organizations.

115 "Margie Turrin" (3841561600)

00:21:46.799 --> 00:22:06.799

which is amazing it's great but it can be very hard to go through that database and kind of sorted out so I popped a picture of clearwater my students meeting with clearwater here because um working with other people that have grants some of them have navigated the system before clearwater had they were a great resource for us when we reached out they were able to tell us oh yes

116 "Margie Turrin" (3841561600)

00:22:06.799 --> 00:22:26.799

This is a really a great program that you should check out. This particular partner can do a really good job for you. And that really helped us get to the finish line. Um, so I think that using other people and other grantees to find out this information is really important as well as just knowing who those individuals are companies are that you want to work with.

117 "Margie Turrin" (3841561600)

00:22:26.799 --> 00:22:37.709

So, spending time on the front end to learn that tracking the matching funds is a really important thing. I mean, not everybody is set up the same way, but we're kind of a.

118 "Margie Turrin" (3841561600)

00:22:37.709 --> 00:22:57.709

Um, an organization that has different administrative levels, and so things happen in their offices that don't actually track necessarily to what I'm doing in my office. And so, even though I might know something making sure that you have your own record of things. So that it can all be managed effectively at the end.

119 "Margie Turrin" (3841561600)

00:22:57.709 --> 00:23:16.259

Is really, really important, um, and those matching funds are a really important piece for the grant, and, you know, being able to show how you use, those is really, really important so making sure that that's readily available to you so that you can submit it with your reports which are due every quarter.

120 "Margie Turrin" (3841561600)

00:23:16.259 --> 00:23:36.259

It's really important. Um, and then, lastly, I would say working with the estuary partners. They are such an important resource as part of these grants. I show the students here in their microplastic gear because we work with Maija at the estuary program to develop this kind of.

121 "Margie Turrin" (3841561600)

00:23:36.259 --> 00:23:48.719

Protocol that we're using and so I wanted to just show, you know, they not only are resource for information, but also, if you run into trouble with your grants, you have questions or whatever it is. I know. They're very bright. Right?

122 "Margie Turrin" (3841561600)

00:23:48.719 --> 00:24:08.719

But that's for a purpose. anyway, if you run into problems or whatever, they, they are very responsive and willing to work with you and can help you in terms of anything that you might need. And that is what I'm going to share, and I will turn it back to whoever, maybe in Ingrid or Chris. whoever's gonna do the next introduction and I'll stop.

123 "Margie Turrin" (3841561600)

00:24:08.719 --> 00:24:09.454

sharing.

124 "chris bowser" (1074585088)

00:24:09.454 --> 00:24:13.199

Before we do the next intro, I'll just pop in to say.

125 "chris bowser" (1074585088)

00:24:13.199 --> 00:24:22.919

These programs can be very, very impactful. In fact, I noticed that, uh, the, um, watershed alliance gives out some wave maker awards each year.

126 "chris bowser" (1074585088)

00:24:22.919 --> 00:24:26.849

And one of the recipients of the award was a rockland county team, which included.

127 "chris bowser" (1074585088)

00:24:26.849 --> 00:24:36.659

One of Margie and my favorite alumni from that program. So that really put a big smile on my face to see a couple of years.

128 "chris bowser" (1074585088)

00:24:36.659 --> 00:24:41.992

That program is still showing that traction. That's awesome.

129 "Margie Turrin" (3841561600)
00:24:41.992 --> 00:24:47.592
I'm so glad you saw that. Yeah pretty cool. Thanks.

130 "Ingrid Haeckel" (1211291392)
00:24:47.592 --> 00:24:51.449
Thanks that was really excellent.

131 "Ingrid Haeckel" (1211291392)
00:24:51.449 --> 00:24:55.529
What a great program so, um, we're.

132 "Ingrid Haeckel" (1211291392)
00:24:55.529 --> 00:25:07.079
Just a reminder that we're going to hold questions for the end of the webinar, but if you have them in the meantime, don't forget, you can add them to the Q and A panel and that's.

133 "Ingrid Haeckel" (1211291392)
00:25:07.079 --> 00:25:27.079
In the bottom, right corner of your screen if it's not open, click the 3 dots and you can access Q. and A there. Um, so our next presenter is Heidi Bach. She's Columbia Land Conservancy's vice president of conservation and she's been with the organization for 18 years. And is well versed in conservation easement stewardship.

134 "Ingrid Haeckel" (1211291392)
00:25:27.079 --> 00:25:38.549
Land management and environmental education. One major focus of her work is on public lands and how they can be managed for both conservation and recreation.

135 "Ingrid Haeckel" (1211291392)
00:25:38.549 --> 00:25:41.690
So, take it away Heidi.

136 "Heidi Bock, she/her CLC" (3733856256)
00:25:41.690 --> 00:25:58.549
Thank you. Yeah, thank you so much for having CLC. Um, my colleague, Jennifer Rosette was sort of the primary person that worked on the grant that I'm going to talk about and she wasn't able to be here. So, I'm happy to be here in her place and to share some of the great work that she's doing.

137 "Heidi Bock, she/her CLC" (3733856256)
00:25:58.549 --> 00:26:01.619
And let's see.

138 "Heidi Bock, she/her CLC" (3733856256)
00:26:01.619 --> 00:26:06.239
All right are we, Where's my.

139 "Heidi Bock, she/her CLC" (3733856256)

00:26:06.239 --> 00:26:11.699
Multiple screens. Okay.

140 "Heidi Bock, she/her CLC" (3733856256)
00:26:11.699 --> 00:26:30.179
So, we are, uh, so the grant that we had was, um, back in 2021, and it was called Nature Quest Goes Virtual. And so I think some of the, uh, project types that were available, then, um, are a little bit different.

141 "Heidi Bock, she/her CLC" (3733856256)
00:26:30.179 --> 00:26:37.709
Then the most recent ones, but so the program that we worked on.

142 "Heidi Bock, she/her CLC" (3733856256)
00:26:37.709 --> 00:26:47.969
Was, uh, sort of two fold and the purpose of it was to create virtual and place based experiences.

143 "Heidi Bock, she/her CLC" (3733856256)
00:26:47.969 --> 00:27:06.149
Highlighting what makes the estuary and it's watershed special, and it fell under the 2 types of programs that were available that year, which were Internet based in multimedia, learning about the estuary as well as Hudson River shoreline facilities for education. And.

144 "Heidi Bock, she/her CLC" (3733856256)
00:27:06.149 --> 00:27:26.149
Uh, our goals with the grant were to create and publicize a virtual nature request tour as well as install watershed deemed art and infrastructure at our greenport conservation area and so for those who might not be familiar with the Columbian Land Conservancy we have 10 properties throughout the county within Columbia county that are.

145 "Heidi Bock, she/her CLC" (3733856256)
00:27:26.149 --> 00:27:29.639
To open to the public year round and they have different features.

146 "Heidi Bock, she/her CLC" (3733856256)
00:27:29.639 --> 00:27:34.139
And different infrastructure on the properties. Our greenport conservation area has.

147 "Heidi Bock, she/her CLC" (3733856256)
00:27:34.139 --> 00:27:37.229
A mile and a half access for all trail.

148 "Heidi Bock, she/her CLC" (3733856256)
00:27:37.229 --> 00:27:41.669
And so.

149 "Heidi Bock, she/her CLC" (3733856256)
00:27:41.669 --> 00:27:55.349

the 1st, part of this was the virtual nature quest and, uh, nature quest that we've created is of interactive scavenger hunt with designated trail segments, uh, along.

150 "Heidi Bock, she/her CLC" (3733856256)

00:27:55.349 --> 00:28:03.989

Each of our 10 conservation areas, and there's a booklet with poems that go along with it and kids can go out and there's these metal.

151 "Heidi Bock, she/her CLC" (3733856256)

00:28:03.989 --> 00:28:20.459

Posts with etchings that you can rub, and then at the end of it, if you go to all 10, you get a prize. And so we wanted to turn that program that. So we, at the time of our applying for this grant, we were actually working.

152 "Heidi Bock, she/her CLC" (3733856256)

00:28:20.459 --> 00:28:27.689

We were in the middle of a grant with the land trust alliance conservation partnership program to update.

153 "Heidi Bock, she/her CLC" (3733856256)

00:28:27.689 --> 00:28:34.049

A version of nature quests that we had had many years ago and so we had a catalyst grant from.

154 "Heidi Bock, she/her CLC" (3733856256)

00:28:34.049 --> 00:28:47.939

The land trust alliance, and we utilized sort of leverage kind of like Margie was talking about we leveraged, um, that grant and decided to make a virtual version of nature quest.

155 "Heidi Bock, she/her CLC" (3733856256)

00:28:47.939 --> 00:28:54.029

Using an app called travel stories, which we had used in, uh, previously to.

156 "Heidi Bock, she/her CLC" (3733856256)

00:28:54.029 --> 00:29:05.549

Highlight some of the trails on our conservation areas and so one of the goals around the virtual nature quest was to enhance the accessibility for, um, all users.

157 "Heidi Bock, she/her CLC" (3733856256)

00:29:05.549 --> 00:29:10.649

And the app provides a way for families or people who may not be able to get out on the land.

158 "Heidi Bock, she/her CLC" (3733856256)

00:29:10.649 --> 00:29:17.789

To, um, to access the information that you would find if you were walking the trail.

159 "Heidi Bock, she/her CLC" (3733856256)

00:29:17.789 --> 00:29:28.949

And so, um, we, uh, also engaged, um, some local families to test out the tours as volunteers. Uh.

160 "Heidi Bock, she/her CLC" (3733856256)

00:29:28.949 --> 00:29:33.419

To make sure that they were working and, uh, that everything was accurate.

161 "Heidi Bock, she/her CLC" (3733856256)

00:29:33.419 --> 00:29:38.969

And so then.

162 "Heidi Bock, she/her CLC" (3733856256)

00:29:38.969 --> 00:29:48.479

The 2nd part of the grant that we applied for was estuary themed art trail, and an upgrade to our kiosk and gazebo.

163 "Heidi Bock, she/her CLC" (3733856256)

00:29:48.479 --> 00:29:53.249

And so we wanted to work with local artists and partners.

164 "Heidi Bock, she/her CLC" (3733856256)

00:29:53.249 --> 00:29:57.269

To design and install this art trail.

165 "Heidi Bock, she/her CLC" (3733856256)

00:29:57.269 --> 00:30:06.689

With, um, natural materials as well as, um, the kiosk that we had had and the, and the gazebo were had been.

166 "Heidi Bock, she/her CLC" (3733856256)

00:30:06.689 --> 00:30:09.869

On the site for a number of years.

167 "Heidi Bock, she/her CLC" (3733856256)

00:30:09.869 --> 00:30:12.929

And needed a refresh and so.

168 "Heidi Bock, she/her CLC" (3733856256)

00:30:12.929 --> 00:30:26.609

A few years before applying for this grant, we had worked with a local artist and set up a temporary art installation at greenport and it was really well received and we were looking for an opportunity to have an artist use the site again. And so that's where.

169 "Heidi Bock, she/her CLC" (3733856256)

00:30:26.609 --> 00:30:29.999

We, um, you know, asked.

170 "Heidi Bock, she/her CLC" (3733856256)

00:30:29.999 --> 00:30:38.579

Uh, the estuary program for grant funding for that and then, you know, as so, this was, you know, kind of mid pandemic.

171 "Heidi Bock, she/her CLC" (3733856256)

00:30:38.579 --> 00:30:42.569

And we were looking for ways to engage.

172 "Heidi Bock, she/her CLC" (3733856256)

00:30:42.569 --> 00:30:48.869

A broader audience and looking at new ways to engage audiences and so.

173 "Heidi Bock, she/her CLC" (3733856256)

00:30:48.869 --> 00:30:54.989

The experience with the previous artist, we were like, this seems like a really natural way to partner with.

174 "Heidi Bock, she/her CLC" (3733856256)

00:30:54.989 --> 00:31:05.729

a nature based artist and on the land and so it, you know, the other aspect of it was that it really filled the need for us.

175 "Heidi Bock, she/her CLC" (3733856256)

00:31:05.729 --> 00:31:15.419

In terms of upgrading the kiosk and the gazebo, which, uh, we wanted to make sure it was the, the gazebo in particular was safe and enjoyable for visitors.

176 "Heidi Bock, she/her CLC" (3733856256)

00:31:15.419 --> 00:31:21.659

So, we, uh, did an RFP.

177 "Heidi Bock, she/her CLC" (3733856256)

00:31:21.659 --> 00:31:25.439

For an artist and.

178 "Heidi Bock, she/her CLC" (3733856256)

00:31:25.439 --> 00:31:31.499

We were a little concerned and I think.

179 "Heidi Bock, she/her CLC" (3733856256)

00:31:31.499 --> 00:31:35.159

This is sort of one of the tips that I would definitely suggest.

180 "Heidi Bock, she/her CLC" (3733856256)

00:31:35.159 --> 00:31:41.339

Because we weren't getting any responses or responses that sort of fit into the criteria that we had developed.

181 "Heidi Bock, she/her CLC" (3733856256)

00:31:41.339 --> 00:31:47.249

As part of the grant, and so we made sure to be in communication with.

182 "Heidi Bock, she/her CLC" (3733856256)

00:31:47.249 --> 00:31:52.739

The folks at the program that, you know, we might need to shift our grant or, you know, like, shift some of the.

183 "Heidi Bock, she/her CLC" (3733856256)
00:31:52.739 --> 00:31:58.439
The ways that we, uh, were going to accomplish the goals of the grant
and.

184 "Heidi Bock, she/her CLC" (3733856256)
00:31:58.439 --> 00:32:08.129
Had some contingencies in place and, uh, but luckily we were pleasantly
surprised at sort of the last minute we got a really great proposal from
an artist named Austen Camille.

185 "Heidi Bock, she/her CLC" (3733856256)
00:32:08.129 --> 00:32:13.709
And, um, Austen created this amazing.

186 "Heidi Bock, she/her CLC" (3733856256)
00:32:13.709 --> 00:32:23.879
Trail along, um, but it's the dog trail at greenport and then also the
kiosk that's there. It's, um, all about.

187 "Heidi Bock, she/her CLC" (3733856256)
00:32:23.879 --> 00:32:28.229
The sort of natural history of the Hudson Valley and, um.

188 "Heidi Bock, she/her CLC" (3733856256)
00:32:28.229 --> 00:32:37.349
About a lot of the different species that you'll find there and so she
also worked with a number of local experts, including Hudson River
Estuary staff.

189 "Heidi Bock, she/her CLC" (3733856256)
00:32:37.349 --> 00:32:41.549
To create this vision and the content.

190 "Heidi Bock, she/her CLC" (3733856256)
00:32:41.549 --> 00:32:45.269
For the trail and the kiosk. So that was really great.

191 "Heidi Bock, she/her CLC" (3733856256)
00:32:45.269 --> 00:32:50.669
And then in terms of the gazebo.

192 "Heidi Bock, she/her CLC" (3733856256)
00:32:50.669 --> 00:32:59.429
We had in mind when we, um, put out the RFP, we wanted something like new
and exciting around this gazebo and, like.

193 "Heidi Bock, she/her CLC" (3733856256)
00:32:59.429 --> 00:33:03.989
Hudson River themed and, uh, one of the.

194 "Heidi Bock, she/her CLC" (3733856256)
00:33:03.989 --> 00:33:11.819

A local organization called build Hudson, submitted a proposal, and it's run by a local.

195 "Heidi Bock, she/her CLC" (3733856256)

00:33:11.819 --> 00:33:21.569

A man who grew up in Hudson or in the Hudson area, and he was like, I don't I, you know, the gazebo is really iconic. I don't know that you really want to.

196 "Heidi Bock, she/her CLC" (3733856256)

00:33:21.569 --> 00:33:41.519

You know, remove it. We've got some really great ideas to sort of refresh it and utilizing Locus that they harvested on. The property have made it really much more sturdy and, uh, long lasting and, you know, maintain that kind of iconic view. If you've ever been to the greenport conservation area, it's what a lot of people sort of.

197 "Heidi Bock, she/her CLC" (3733856256)

00:33:41.519 --> 00:33:44.609

Know and want to see when they.

198 "Heidi Bock, she/her CLC" (3733856256)

00:33:44.609 --> 00:33:51.449

When they go there, so it was, it wasn't exactly what we were initially anticipating, but.

199 "Heidi Bock, she/her CLC" (3733856256)

00:33:51.449 --> 00:34:00.209

After, uh, having some conversations and, you know, really thinking about it was like yeah, actually, this is this is better choice.

200 "Heidi Bock, she/her CLC" (3733856256)

00:34:00.209 --> 00:34:03.629

And so kind of, I think.

201 "Heidi Bock, she/her CLC" (3733856256)

00:34:03.629 --> 00:34:07.679

Margie touched on a bunch of things that I would just echo in terms of.

202 "Heidi Bock, she/her CLC" (3733856256)

00:34:07.679 --> 00:34:11.849

Uh, you know, for us, we've really.

203 "Heidi Bock, she/her CLC" (3733856256)

00:34:11.849 --> 00:34:18.839

Found success in working with the estuary program and, you know, leveraging either their funding or other funding to really build.

204 "Heidi Bock, she/her CLC" (3733856256)

00:34:18.839 --> 00:34:24.539

Projects that are sustainable and, uh, have a really big impact.

205 "Heidi Bock, she/her CLC" (3733856256)

00:34:24.539 --> 00:34:30.509

And making sure that there's a strong connection to the eligible product.

206 "Heidi Bock, she/her CLC" (3733856256)

00:34:30.509 --> 00:34:34.349

Project types of that application round.

207 "Heidi Bock, she/her CLC" (3733856256)

00:34:34.349 --> 00:34:40.019

And then again, you know, like, communicating, potential setbacks, you know.

208 "Heidi Bock, she/her CLC" (3733856256)

00:34:40.019 --> 00:34:44.939

As soon as possible, and then definitely, you know, making them in.

209 "Heidi Bock, she/her CLC" (3733856256)

00:34:44.939 --> 00:34:48.839

Uh, you know, making sure that they're documented in the grant report.

210 "Heidi Bock, she/her CLC" (3733856256)

00:34:48.839 --> 00:34:54.089

And one thing that we found is when using volunteers, like.

211 "Heidi Bock, she/her CLC" (3733856256)

00:34:54.089 --> 00:35:02.789

At the volunteer event, have them fill out the documentation because there's the documentation that's required and we've found some, uh, some volunteer struggle with.

212 "Heidi Bock, she/her CLC" (3733856256)

00:35:02.789 --> 00:35:07.019

You know, if you send them a PDF, that kind of thing. So just making it as easy as possible.

213 "Heidi Bock, she/her CLC" (3733856256)

00:35:07.019 --> 00:35:11.579

In terms of the reporting and, um.

214 "Heidi Bock, she/her CLC" (3733856256)

00:35:11.579 --> 00:35:19.889

For both the volunteers and the staff that have to sort of track that, and, um, yeah, invite the staff to come to the events because.

215 "Heidi Bock, she/her CLC" (3733856256)

00:35:19.889 --> 00:35:29.345

It's Super fun to have them there and they always add a lot of value and that's it for me.

216 "Ingrid Haeckel" (1211291392)

00:35:29.345 --> 00:35:30.628

Thank you Heidi.

217 "chris bowser" (1074585088)

00:35:30.628 --> 00:35:43.289

Heidi, I absolutely love the work you put on in that event even in the drizzle we had a little bit of drizzle, but, like, everybody was so excited about that artwork.

218 "chris bowser" (1074585088)

00:35:43.289 --> 00:35:52.619

So, this project was a grand slam in terms of, like the engagement of everybody such an interesting and weird way.

219 "chris bowser" (1074585088)

00:35:52.619 --> 00:35:59.144

To look at nature through magnifying glasses and holes cut into wood it was, it was really.

220 "Heidi Bock, she/her CLC" (3733856256)

00:35:59.144 --> 00:36:03.389

Cool yeah, and I think I forgot to mention that the.

221 "Heidi Bock, she/her CLC" (3733856256)

00:36:03.389 --> 00:36:20.546

Austin's um well I think it was on the slide but the work was titled with one ear towards the river and one eye to the land and it really was you know it was interactive it was you know and there was also like a virtual component to it and um yeah it was really great

222 "Ingrid Haeckel" (1211291392)

00:36:20.546 --> 00:36:26.423

It's so awesome and I want to go check it out now greenport conservation area is one of my favorites.

223 "Heidi Bock, she/her CLC" (3733856256)

00:36:26.423 --> 00:36:39.689

That's well, unfortunately though, the art trail was only temporary and so there's still some pieces out there, but I was I happened to be looking it up. She has moved some of the pieces.

224 "Heidi Bock, she/her CLC" (3733856256)

00:36:39.689 --> 00:36:45.765

To Woodstock, it has some temporary exhibits so I'll find the link to that and I'll share it.

225 "chris bowser" (1074585088)

00:36:45.765 --> 00:36:50.025

And who knows there might even be a few that show up at Norrie point in.

226 "Heidi Bock, she/her CLC" (3733856256)

00:36:50.025 --> 00:36:54.024

Near future. Oh, love it.

227 "Ingrid Haeckel" (1211291392)

00:36:54.024 --> 00:37:15.709

Awesome, well, our next presenter is Tina Walsh and she is the vice assistant, vice president of education and outreach at Hudson River park. Her work on the parks river project team is rooted in connecting New

Yorkers to their local waterways through environmental education community science and.

228 "Ingrid Haeckel" (1211291392)

00:37:15.709 --> 00:37:32.104

Stewardship she leads a team of educators with programs that focus on spaces throughout the parks 4 mile span, including new spaces like Gansevoort peninsula and pier 57 discovery tank, which she'll be talking about today. Thanks, Tina.

229 "Tina Walsh she/her HRPT" (1955085568)

00:37:32.104 --> 00:37:40.349

Thanks so much Ingrid and thanks for having me Hudson estuary program. I'm going to share my presentation and get started.

230 "Tina Walsh she/her HRPT" (1955085568)

00:37:40.349 --> 00:38:00.349

All right, so hi everyone my name is Tina Walsh from Hudson River park. Um, I wanted to kind of just briefly start a little bit about what Hudson River park [is], where we are, and kind of root in the project that we're talking about. So we're a 4 mile park along the West side of Manhattan from chamber street to West 59th. So, it's 4.

231 "Tina Walsh she/her HRPT" (1955085568)

00:38:00.349 --> 00:38:19.770

Miles of park space and piers that have been redesigned for public use. You can see kind of a wide range of what those spaces look like. The top right is a saltmarsh called the tide deck in Tribeca pier 26. but we also have historic vessels on water opportunity, gardens, and then tons of park programming.

232 "Tina Walsh she/her HRPT" (1955085568)

00:38:19.770 --> 00:38:39.770

Um, where I come in is I'm part of the parks river project team, which is essentially a science and education department, and our core focus is research, STEM education, and community science. So, we're really thinking about how to connect people to their waterways, translating it with both programs, research and data.

233 "Tina Walsh she/her HRPT" (1955085568)

00:38:39.770 --> 00:39:00.020

And what that looks like in terms of education is a wide range of ways that we're bringing science to the public. These are kind of all of our existing programs that we were doing prior to the start of this award. A lot of it being either outdoor in the park pop up programs like fishing clinics, nature walks and then things inside of our wet lab.

234 "Tina Walsh she/her HRPT" (1955085568)

00:39:00.020 --> 00:39:06.630

Aquarium, which is a flow through Hudson River aquarium, located at pier 40 in the southern part of our park.

235 "Tina Walsh she/her HRPT" (1955085568)

00:39:06.630 --> 00:39:26.630

So predominantly these programs, very weather dependent outdoor, you know, with really that only shelter being our wet lab aquarium we had kind of an incredible opportunity to come across in the past year. And that's that there was a major redevelopment of one of our piers called pier 57. so, the top left photos 1 of the original renderings of this.

236 "Tina Walsh she/her HRPT" (1955085568)

00:39:26.630 --> 00:39:46.630

Its actually a historic on the National Historic registries and it's a pier that operates on a year-round basis. So, this through a multi-year project has been redesigned and opened fully last April and encompasses a wide range of spaces, including a rooftop park, which you can see on the top right with amazing.

237 "Tina Walsh she/her HRPT" (1955085568)

00:39:46.630 --> 00:39:58.650

Views of the Hudson harbor. Um, and then the lower 2 photos are some of the public facing spaces that are included, including a public living room and then a food hall in market called market 57.

238 "Tina Walsh she/her HRPT" (1955085568)

00:39:58.650 --> 00:40:18.650

So, as part of this redevelopment in order to create public space for all to enjoy one of the things that was included was the creation of a space called the discovery tank. So, the discovery tank is a digital gallery and environmental classroom ran by Hudson River Park. And they actually just celebrated a full year of that space.

239 "Tina Walsh she/her HRPT" (1955085568)

00:40:18.650 --> 00:40:38.650

Being open, so, in the digital gallery, this is a series of interactive, digital interpretives. So tabletop touch screen games rooted in the Hudson River wild life and environment as well as large kind of screens and projector games again focused on what is living on our waterways.

240 "Tina Walsh she/her HRPT" (1955085568)

00:40:38.650 --> 00:40:58.590

The interactions between land and water, so we had an opportunity where this space was built designed and all of the resources were planned for it. Where we then had to plan out was how are we going to staff and program it? So our work with the estuary program was really rooted in thinking about kind of from the ground level how can we adapt.

241 "Tina Walsh she/her HRPT" (1955085568)

00:40:58.590 --> 00:41:17.610

What we've been doing out in the park into this space that's fully indoors a little bit less of that indoor outdoor connection because everything we do involves water. This is a space a lot of technology. Of course, we don't want as much water in here. So, how to adapt that space and make it really engaging for folks.

242 "Tina Walsh she/her HRPT" (1955085568)

00:41:17.610 --> 00:41:37.610

So, one of the core audiences that we identified right away, um, that we were going to kind of bring into this programming where our field trip programs, we use those digital games, which you can see in the bottom center as kind of a, an opportunity for students to build off of some of the other lesson components we'd previously done, for example, one of.

243 "Tina Walsh she/her HRPT" (1955085568)

00:41:37.610 --> 00:41:48.210

The games is a plankton builder, so, in a lesson where we have focused on microscopy and plankton in the Hudson River, we'll kind of supplement it with talking about food webs through our.

244 "Tina Walsh she/her HRPT" (1955085568)

00:41:48.210 --> 00:41:54.930

6 foot tall dive wall where you can dive under the surface of the river, and then let students build their own plankton on this model.

245 "Tina Walsh she/her HRPT" (1955085568)

00:41:54.930 --> 00:41:59.850

So field trip programs, of course, kind of correlate really great to that space.

246 "Tina Walsh she/her HRPT" (1955085568)

00:41:59.850 --> 00:42:19.850

Um, another area, which was totally new for us in here, was thinking about how to really step outside of our standard programming and expand some of what we're doing with partners. So, 2 examples to highlight here 1, is that we started to expand more adult focus programs. So, science, storytelling is an event we host, um, with a partner.

247 "Tina Walsh she/her HRPT" (1955085568)

00:42:19.850 --> 00:42:39.850

Story Collider they have a podcast on NPR, so they record people not just scientists, but anyone who has a connection to science and a story they want to share. We've become their New York City partner. They come to us quarterly and then we host events where they're recording stories as a part of their podcast. That's been a really great way for us to.

248 "Tina Walsh she/her HRPT" (1955085568)

00:42:39.850 --> 00:42:59.850

Engage audiences beyond that K to 12 range. Similarly, our painting nature classes we partnered with the New York Chinese cultural center to do some brush painting techniques. So we have an instructor come in, teach how to use this tool. And then they're also then teaching folks. How to draw certain wildlife and animals from the river.

249 "Tina Walsh she/her HRPT" (1955085568)

00:42:59.850 --> 00:43:07.680

In this space, and this kind of goes a little bit into some of the lessons learned as a part of it. Um.

250 "Tina Walsh she/her HRPT" (1955085568)

00:43:07.680 --> 00:43:15.720

We found that when you have a room full of tech, people are very hesitant to engage and interact with it and very often we have to encourage people.

251 "Tina Walsh she/her HRPT" (1955085568)

00:43:15.720 --> 00:43:35.720

Touch yeah, this is all touch screen, like, check out what happens when you do this so, our team got really excited about how to incorporate more educational resources into this. So I put just a few examples here. We have these incredible magnetic walls that are part of the space and we've really embraced kind of whiteboard education, art, and have a.

252 "Tina Walsh she/her HRPT" (1955085568)

00:43:35.720 --> 00:43:55.720

Monthly theme, this not only helps create those elements that people are tactile and wanting to touch and interact with. But it's also encouraging people to come back to the space month after month, which is really cool because we can say, hey, you really liked oyster month. Next month. We're focusing on animal migration. And after that.

253 "Tina Walsh she/her HRPT" (1955085568)

00:43:55.720 --> 00:44:06.540

We're going to be talking all about fish, so these resources have become really flexible and you can even see how some of them translate over time and have become helpful for us to use overall.

254 "Tina Walsh she/her HRPT" (1955085568)

00:44:06.540 --> 00:44:27.560

And so just to think about what some of this grant program has allowed us to do. So, some of the successes is that because this is a multi-year award, it helped justify the expansion of some of our staffing resources as I mentioned in that programmatic support. And resources category, which we were in, we already have the.

255 "Tina Walsh she/her HRPT" (1955085568)

00:44:27.560 --> 00:44:47.560

Resources we had this space, we had to think about how to staff it and how to create the programming that people were able to experience. So, being a part of this grant program with it, being a multi year award, really helped justify, bringing on 2, new additional full time staff, which are educators really, largely teaching out of that space.

256 "Tina Walsh she/her HRPT" (1955085568)

00:44:47.560 --> 00:45:07.560

Another great plus, and kind of success of this grant award is that with staff time, being eligible for the budget. It really helped us do a robust 1st year of programming in the discovery tank. So, we were open 5 days a week as well as a series of part of those partner programs I shared and Field trip programs, which.

257 "Tina Walsh she/her HRPT" (1955085568)

00:45:07.560 --> 00:45:10.950

Resulted in an engagement of over 21,000 people.

258 "Tina Walsh she/her HRPT" (1955085568)

00:45:10.950 --> 00:45:16.020

Much of that we're realizing some of our lessons learned.

259 "Tina Walsh she/her HRPT" (1955085568)

00:45:16.020 --> 00:45:36.020

We're close to little island, the Highline, Chelsea market. There's a lot of very popular sites in the area and so we're thinking about how can we better engage folks on weekends and evenings so looking ahead, we're thinking about how we can continue to target weekend support beyond that.

260 "Tina Walsh she/her HRPT" (1955085568)

00:45:36.020 --> 00:45:40.830

This full time educator role that how are we also continuing to get those folks in there?

261 "Tina Walsh she/her HRPT" (1955085568)

00:45:40.830 --> 00:46:00.830

Um, the other thing is we kind of plan this grant before we have the reality of how the space functions we kind of had an idea of what we wanted to do here now that we know what strengths of the space are and how we're doing it. We're really starting to think about ways to encourage and bring back visitation. So those.

262 "Tina Walsh she/her HRPT" (1955085568)

00:46:00.830 --> 00:46:20.830

Partner programs are an anchor that we're going to be continuing moving forward and then also just thinking about how we're kind of bridging that together for family events on weekends and then some general tips. I also wanted to mention here. I think, um, you know, don't forget about your match is kind of the one that that was.

263 "Tina Walsh she/her HRPT" (1955085568)

00:46:20.830 --> 00:46:40.830

Really key for us, and even considering, including fringe as that match. Um, it's very rare to find funding where you can get fringe reimbursed. So, if you're thinking about how to reimburse someone's staff time, it's really helpful to be able to take fringe and benefits. And put that towards a match in this award. So that was.

264 "Tina Walsh she/her HRPT" (1955085568)

00:46:40.830 --> 00:47:00.830

Really helpful for us as we were putting together our budget. Um, and I think, you know, similar to some of what Margie and Heidi shared thinking about how this can help build off of your work. Yes, you want to of course, cover existing staff time. But how is this helping? You take things to the next level and kind of building.

265 "Tina Walsh she/her HRPT" (1955085568)

00:47:00.830 --> 00:47:20.219

Off of what you've been successful with. It really kind of helped us think about how to translate resources to a new space and you know, kind of bring that Bridget together for us, which has been really exciting.

Um, so that's that's essentially what I wanted to share, and I'm happy to pause there. Thank you all for having me.

266 "chris bowser" (1074585088)

00:47:20.219 --> 00:47:29.130

You guys have done such amazing work at Hudson River Park trust and it's just an awesome watching that program grow and grow and grow.

267 "chris bowser" (1074585088)

00:47:29.130 --> 00:47:35.820

And I also like that. I highly encourage anybody going down to the city.

268 "chris bowser" (1074585088)

00:47:35.820 --> 00:47:42.870

As, like Tina sort of alluded to, it's now part of the destination is to go see some river education. How.

269 "chris bowser" (1074585088)

00:47:42.870 --> 00:47:51.300

How amazing is that? That's incredible. I also just wanted to reiterate something that all 3.

270 "chris bowser" (1074585088)

00:47:51.300 --> 00:47:55.440

Speaker's brought up is that importance of communication.

271 "chris bowser" (1074585088)

00:47:55.440 --> 00:48:00.780

Both with your partners, or any kind of partners that you're partnering with and things like letters of support.

272 "chris bowser" (1074585088)

00:48:00.780 --> 00:48:04.230

But also communicate with us with our team.

273 "chris bowser" (1074585088)

00:48:04.230 --> 00:48:11.430

With folks like Ingrid and Susan Pepe on the sort of like grant specifics grant reporting.

274 "chris bowser" (1074585088)

00:48:11.430 --> 00:48:19.050

With people like myself on terms of, like, programatically, could we do this? Could we do that? And we can, we can engage in some conversations.

275 "chris bowser" (1074585088)

00:48:19.050 --> 00:48:24.030

The earlier, probably the earlier the better that those conversations get engaged with.

276 "chris bowser" (1074585088)

00:48:24.030 --> 00:48:28.440

There are certain times where some of those conversations might be tough. Like.

277 "chris bowser" (1074585088)
00:48:28.440 --> 00:48:31.530
For example, during the actual application process.

278 "chris bowser" (1074585088)
00:48:31.530 --> 00:48:36.930
So, and again, sort of getting on that earlier is a smarter move.

279 "chris bowser" (1074585088)
00:48:36.930 --> 00:48:41.281
Anyway, I just want to throw those comments in there. Ingrid back to you.

280 "Ingrid Haeckel" (1211291392)
00:48:41.281 --> 00:48:48.761
Yeah, thank you so much Tina. That was fabulous. And I definitely want to visit too.

281 "Tina Walsh she/her HRPT" (1955085568)
00:48:48.761 --> 00:48:50.301
Come.

282 "Ingrid Haeckel" (1211291392)
00:48:50.301 --> 00:49:01.370
Take a tour, let us know when you come by. Yeah. I love pier 57. I was there last year so yeah, just a reminder everyone if you have other questions.

283 "Ingrid Haeckel" (1211291392)
00:49:01.370 --> 00:49:05.550
To please add them to the Q and A function.

284 "Ingrid Haeckel" (1211291392)
00:49:05.550 --> 00:49:18.990
So, we did have 1 question that came in earlier in case folks didn't see it asking about whether you can apply for more than 1 category or if you have to consolidate and Chris to answer that.

285 "Ingrid Haeckel" (1211291392)
00:49:18.990 --> 00:49:31.320
Already, but basically, we ask applicants to choose 1 category. There may be some overlap and final products, but you do need to craft your.

286 "Ingrid Haeckel" (1211291392)
00:49:31.320 --> 00:49:34.710
Your primary project around 1 of the main categories.

287 "chris bowser" (1074585088)
00:49:48.792 --> 00:49:54.270
Also, it makes it super helpful for us.

288 "chris bowser" (1074585088)
00:49:54.270 --> 00:49:58.680
Like, all 3 of these applicants that we heard from tonight.

289 "chris bowser" (1074585088)

00:49:58.680 --> 00:50:02.220

Have been really good communication at all levels, including like.

290 "chris bowser" (1074585088)

00:50:02.220 --> 00:50:13.740

Invitations to see final projects to come out and, like, oh, come work with our students or come check out this art trail or, you know, come on down to see these facilities.

291 "chris bowser" (1074585088)

00:50:13.740 --> 00:50:19.020

So, we highly recommend that and also highly recommend that anytime that there's.

292 "chris bowser" (1074585088)

00:50:19.020 --> 00:50:22.710

Um, a chance to sort of.

293 "chris bowser" (1074585088)

00:50:22.710 --> 00:50:28.710

I don't know toot your own horn, like, hey, look at this great thing that we've done in partnership with the DEC's estuary program.

294 "chris bowser" (1074585088)

00:50:28.710 --> 00:50:32.250

We love it, it's going to say it straight out.

295 "chris bowser" (1074585088)

00:50:32.250 --> 00:50:35.970

Anytime that you can, you can give the estuary program a little credit.

296 "chris bowser" (1074585088)

00:50:35.970 --> 00:50:42.330

For the great programs that you're doing, and you can send that to us so that we can then use that to.

297 "chris bowser" (1074585088)

00:50:42.330 --> 00:50:49.710

Because remember, this is like a, it's like a growing circle the more we can demonstrate the value of these grants to more people.

298 "chris bowser" (1074585088)

00:50:49.710 --> 00:50:53.100

The more likely it is that we'll, we'll keep this going, so.

299 "chris bowser" (1074585088)

00:50:53.100 --> 00:50:56.550

Anytime that you can give us the fuel we need.

300 "chris bowser" (1074585088)

00:50:56.550 --> 00:51:02.970

To tell other people, uh, in the DEC and other people in the state about the value of these programs.

301 "chris bowser" (1074585088)

00:51:02.970 --> 00:51:08.910

That is really really important for us and eventually for all of the grantees.

302 "chris bowser" (1074585088)

00:51:08.910 --> 00:51:13.212

Past present and future.

303 "Ingrid Haeckel" (1211291392)

00:51:13.212 --> 00:51:22.770

So, there's another question there, Ingrid? Yeah, there is a question about when the next RFA might be released.

304 "Ingrid Haeckel" (1211291392)

00:51:22.770 --> 00:51:26.310

And, we don't know.

305 "Ingrid Haeckel" (1211291392)

00:51:26.310 --> 00:51:31.110

The grants the intent is for the grants to be released on an annual basis.

306 "Ingrid Haeckel" (1211291392)

00:51:31.110 --> 00:51:39.060

And they are announced in Hudson River net, so if you're not signed up for river net please do and.

307 "Ingrid Haeckel" (1211291392)

00:51:39.060 --> 00:51:45.700

That way, you'll get the announcement when it comes out.

308 "chris bowser" (1074585088)

00:51:45.700 --> 00:51:54.750

Yeah, it looks like in the chat, uh, we've got a question where would you suggest would be the best place to apply for a grant by riverkeeper?

309 "chris bowser" (1074585088)

00:51:54.750 --> 00:51:59.640

And the Hudson River maritime museum to place a maritime museum and river science center.

310 "chris bowser" (1074585088)

00:51:59.640 --> 00:52:02.910

On a barge that could be transported to the locations.

311 "chris bowser" (1074585088)

00:52:02.910 --> 00:52:10.080

Up and down the river. I mean, this is definitely one of the sources for that.

312 "chris bowser" (1074585088)

00:52:10.080 --> 00:52:18.180

I will say that this project sounds it kind of depends on what you mean by, you know, where are you at with this barge? Where are you at with this river center? How big of.

313 "chris bowser" (1074585088)

00:52:18.180 --> 00:52:22.590

A project are you talking about. This might be be something that is.

314 "chris bowser" (1074585088)

00:52:22.590 --> 00:52:25.590

Very, very extensive, um, just.

315 "chris bowser" (1074585088)

00:52:25.590 --> 00:52:34.050

From my own personal experience, working with boats and such. The markup on aquatic is huge.

316 "chris bowser" (1074585088)

00:52:34.050 --> 00:52:43.170

So, but I do think that when this RFP comes out, you should check out sort of the guardrails the boundaries on this RFP, particularly for something like river facilities.

317 "chris bowser" (1074585088)

00:52:43.170 --> 00:52:47.910

And see, if how that fits within what is likely to be a mosaic of.

318 "chris bowser" (1074585088)

00:52:47.910 --> 00:52:58.050

Of funding for you, if that's a project that you want to go into, that's probably going to be a pretty big multiyear project that, that this could be.

319 "chris bowser" (1074585088)

00:52:58.050 --> 00:53:04.486

Applied to, as a part of that I think. I don't know if that answers your question or not, but.

320 "Ingrid Haeckel" (1211291392)

00:53:04.486 --> 00:53:08.250

There is another question.

321 "Ingrid Haeckel" (1211291392)

00:53:08.250 --> 00:53:22.229

Asking whether matching funds need to occur within the same period as the grant award. For example, we previously received funds from another organization last year. Could we include those. Susan do you want to answer.

322 "Susan Pepe" (2810092032)

00:53:22.229 --> 00:53:28.860

Yeah I'll take this one. Pre word costs are not eligible for our grant RFAs.

323 "Susan Pepe" (2810092032)
00:53:28.860 --> 00:53:36.150

When the phase announced, you'll see that there's a time, estimated time frame that we expect the project cost to be eligible for.

324 "Susan Pepe" (2810092032)
00:53:36.150 --> 00:53:39.480

And that includes both grant requests and for match expenses.

325 "Ingrid Haeckel" (1211291392)
00:53:42.651 --> 00:53:59.310

Thanks, Susan. Also another reminder in case folks are not aware if you're interested in seeing.

326 "Ingrid Haeckel" (1211291392)
00:53:59.310 --> 00:54:10.440

Past funded projects there are documents at the bottom of the estuary grants webpage where you can see all of the prior funded projects.

327 "Ingrid Haeckel" (1211291392)
00:54:30.060 --> 00:54:36.480

Well, not seeing any additional questions the moment. So I.

328 "Ingrid Haeckel" (1211291392)
00:54:36.480 --> 00:54:49.920

I will say, uh, once again, thank you. Oh, there is one more question. When proposals are reviewed are areas weighted in regards to how many previous awards have been granted to that area.

329 "Ingrid Haeckel" (1211291392)
00:54:49.920 --> 00:54:53.351

Um, Susan, do you want to answer that?

330 "Susan Pepe" (2810092032)
00:54:53.351 --> 00:54:56.640

Yeah, I can take that question. When you.

331 "Susan Pepe" (2810092032)
00:54:56.640 --> 00:55:01.770

Look at the RFA, pay very close attention to the appendix and the back of the RFA.

332 "Susan Pepe" (2810092032)
00:55:01.770 --> 00:55:21.770

That specifically outlines scoring and what will be the applications are scored on the reviewers will be looking at the applications in relation to that scoring and we have in the past, given some points towards applicants who are either new or those, maybe who have building on prior projects.

333 "Susan Pepe" (2810092032)

00:55:21.770 --> 00:55:34.950

There's, certain criteria that we have used in the past related to that and so when you see the RFA just go to that section and study those questions. So, you know what the.

334 "Susan Pepe" (2810092032)

00:55:34.950 --> 00:55:38.160

Reviewers will be looking for in the application.

335 "Ingrid Haeckel" (1211291392)

00:55:42.154 --> 00:55:51.128

If we previously submitted an application, could we review our scoring.

336 "Susan Pepe" (2810092032)

00:55:51.128 --> 00:55:59.100

Another question for you. So a feedback is available. Um, you're going to want to send your request to me in an Email.

337 "Susan Pepe" (2810092032)

00:55:59.100 --> 00:56:18.480

Um, and we'll have to go back into the records and see specifically which application you're asking about. We can provide summary as to what the reviewers had scored in the past and that's something that we want to do before the RFA is open. Because once the RFA is open, we're very limited in what we actually can share about previous applications.

338 "Susan Pepe" (2810092032)

00:56:18.480 --> 00:56:33.000

If you don't meet that deadline, if the RFA is out, you haven't asked yet, you can still ask. Um, but the only thing I can really give you is a total point score. I won't be able to provide any additional feedback as to what the reviewers actually felt about the application.

339 "Susan Pepe" (2810092032)

00:56:33.000 --> 00:56:52.026

And the reason for that is that these RFAs are competitive and that's the same reason why we really can't provide any more information about our timeline because we have to be fair to all applicants that there's no advantages to anyone going into a particular RFA.

340 "Ingrid Haeckel" (1211291392)

00:56:52.026 --> 00:57:01.050

Yeah, so it's again a good time to reach out. If you have additional questions for staff or would like to.

341 "Ingrid Haeckel" (1211291392)

00:57:01.050 --> 00:57:10.800

Get some input on a project idea before the applications are open, uh, is the time to be proactive and.

342 "Ingrid Haeckel" (1211291392)

00:57:10.800 --> 00:57:15.060

And reach out with your questions.

343 "Ingrid Haeckel" (1211291392)
00:57:15.060 --> 00:57:20.160
Well, Ah, thank you so much again.

344 "Ingrid Haeckel" (1211291392)
00:57:20.160 --> 00:57:31.380
To Margie, Heidi and Tina for your excellent presentations and your work.
It's wonderful to hear about your projects in more detail and.

345 "Ingrid Haeckel" (1211291392)
00:57:31.380 --> 00:57:51.380
Thanks to everyone who joined us today. Once again we will be sharing the
link to the recording and slides. If you're interested after the webinar
and the recording will be posted to the grants webpage so feel free to
reach out. If you have additional questions. We'll also share the contact
information for our speakers. You want to follow up.

346 "Ingrid Haeckel" (1211291392)
00:57:51.380 --> 00:57:55.607
And have a great afternoon.

347 "chris bowser" (1074585088)
00:57:55.607 --> 00:58:00.360
Thank you everyone thanks. Everyone get out there.

348 "chris bowser" (1074585088)
00:58:00.360 --> 00:58:05.953
Just wherever you are go out to the river, a river, any river right now.

349 "Heidi Bock, she/her CLC" (3733856256)
00:58:05.953 --> 00:58:06.955
Except me, I'm going to.

350 "chris bowser" (1074585088)
00:58:06.955 --> 00:58:10.687
Stay here. That's not true. I'm going to the river.

351 "Ingrid Haeckel" (1211291392)
00:58:10.687 --> 00:58:16.508
Thanks all right. Thanks have a great day.

352 "chris bowser" (1074585088)
00:58:16.508 --> 00:58:20.760
Afternoon. Thanks. Thanks. Thanks. Thanks. Thanks.